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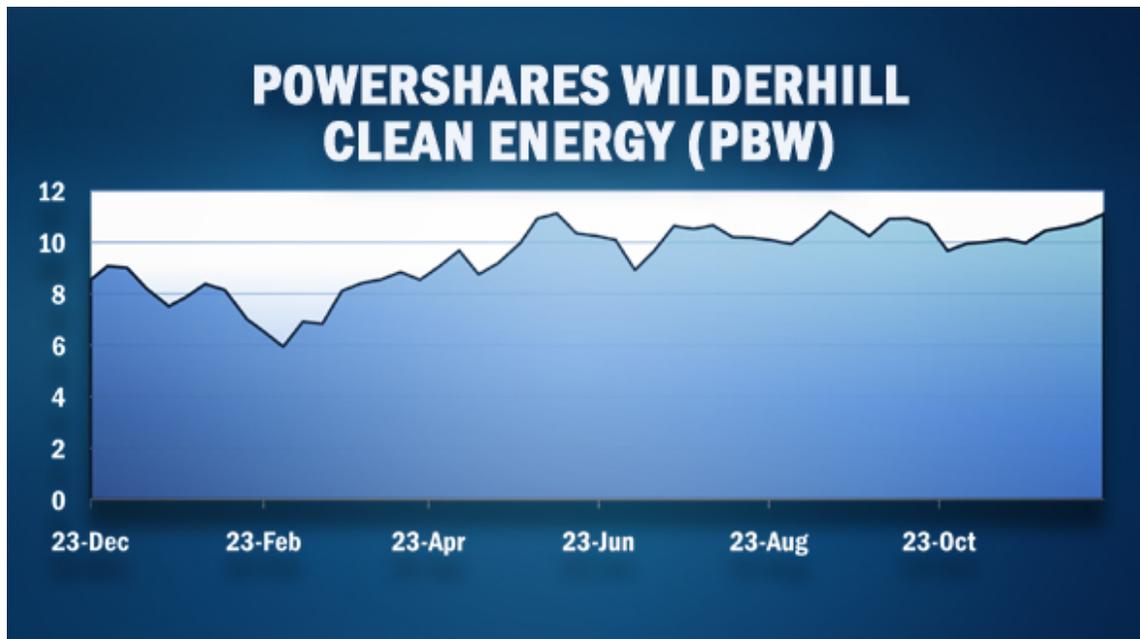
<http://www.thestreet.com/story/10651967/1/top-three-etfs-for-2010.html>

## Top Three ETFs for 2010

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As 2010 begins, a different group of market forces, political pressures and investor frustrations will guide the flow of ETF assets and help to shape the future of the fund industry. ETFs, with their unique structure and low management costs, will continue to offer investors convenient ways to access individual sectors, market trends and portfolio strategies.

While many of the concerns that inspired investors in 2009 will still affect investing in the months ahead, ETF investors should consider the three following themes, and their corresponding funds, as they prepare their portfolios for 2010:

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Science has yet to come to a consensus on global warming, but two hard facts will keep "green energy" a hot topic in 2010. First, the rapid expansion of emerging markets and limited natural resources have helped to put a premium on the development of green energy technology. Secondly, both legislation and regulation are working to curb carbon emissions in both the U.S. and abroad. (See "Five Energy ETFs to Watch".)

PBW is designed to deliver capital appreciation through exposure to companies that focus on greener and generally renewable sources of energy and technologies that facilitate cleaner energy. This large, liquid ETF tracks 52 firms, including **JA Solar Holdings**([JASO Quote](#)), **Fuel Systems Solutions**([FSYS Quote](#)) and **Advanced Battery Technologies**([ABAT Quote](#)).

Cleaner energy and the reduction of carbon emissions will be top items on the political agenda in 2010. As companies work to comply with new standards, investors in PBW will already be ahead of the curve. (See "[ETF Plays for Copenhagen Talks](#)".)

ETFs are an easy, inexpensive way to gain access to short-term market trends and diversify a long-term portfolio. As investors move assets into segments of the market like clean energy, inflation protected securities and high-yielding equities, the [rapidly expanding](#) ETF marketplace will evolve to meet their changing needs.

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